

CLUBHOUSE217.COM

CLUBHOUSE

217

STREAMING HIT MUSIC AND SPORTS 24/7 WORLDWIDE

Clubhouse217 started with a dream of Owner/Operator Keith Gibson. It has evolved over the past four years into a family owned, operated and supported business.

Keith and his wife, Lori, have put the work in to make these dreams become a reality. Along with their two children, Kendyl (Age 8) and Mason (Age 3), they live in Monticello where they plan on raising their family for many years.

Clubhouse Lounge Radio is an independent, family owned online radio station that streams 24/7 at Clubhouse217.com. It provides hit music from the past 60 years, and is the on-air home of Tolono Unity Rockets Football.

The goal of the station is to make listeners smile. We play music that brings you back to fun times in your lives and can take away the worries of the world, all while giving back to the communities with charity events and fundraisers.

Thank you for allowing our family to become part of your family.

THE GIBSON FAMILY



Keith, Lori, Kendyl and Mason

Milestones

"Chasing Dreams...Building Legacies"



March 2021

Strike Out Hunger
Charity Golf Event

July 2024

Radio Station officially
streaming 24/7

October 2020

Clubhouse Lounge
Radio was born.

Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec

April 2022

Debut of Backroads and
Barstools on CHLRadio

July 2023

First Summer
Shakedown Music
Festival

August 2022

Became official On-Air
Home of Tolono-Unity
Rockets Football



WEEKLY SHOWS

TAKE A LOOK AT OUR WEEKLY SHOW LINEUP



CLUBHOUSE 217 REGULAR ROTATION

Clubhouse Lounge Radio streams 24/7 with hit music including country, pop, classic rock and today's hits.



RETRO REWIND PARTY

Retro Rewind Party airs every Friday and Saturday night from 8pm to midnight playing fun party songs from the 80s, 90s, 2000s and 2010s.



LOCAL MUSIC SPOTLIGHT

Local Music Spotlight airs from 3am to 5am every day and showcases musical talent from local singers/songwriters.



LATE NIGHT LOVE SONGS

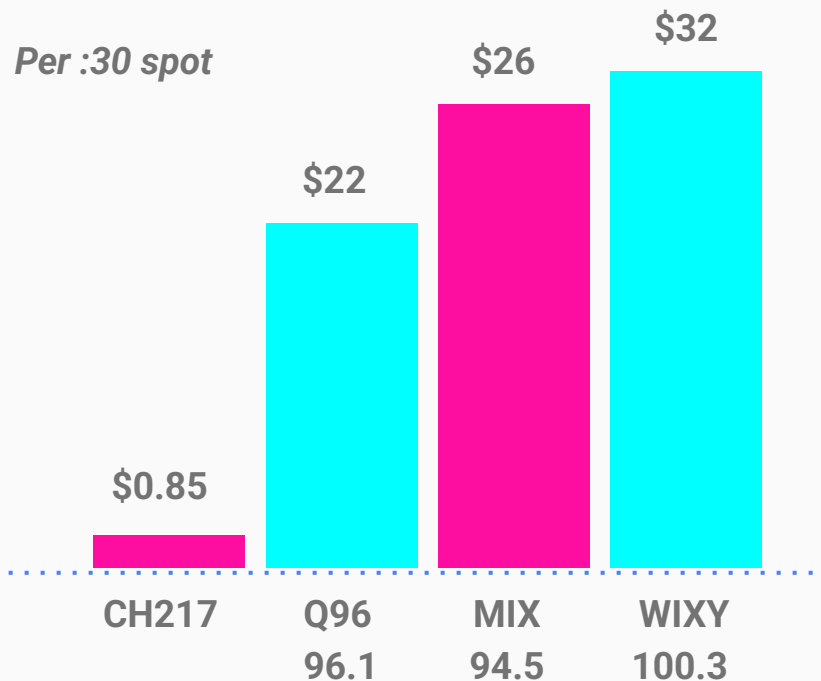
DJ Richard Smooth brings in the love songs and ballads of the past 60 years and it's guaranteed to keep you satisfied.

COST OTHER LOCAL STATIONS



For years, radio stations and their parent companies have cost local businesses large amounts of their advertising budget just to fill air time.

Clubhouse Lounge Radio is changing the industry by helping small businesses grow with minimal cost.





WHY ADVERTISE WITH CLUBHOUSE 217?

CLUBHOUSE 217 OFFERS AFFORDABLE ADVERTISING THAT WILL REACH THOUSANDS IN CENTRAL ILLINOIS WITH OPTIONS BOTH ON-AIR AND DIGITALLY. CLUBHOUSE 217 PUTS A FOCUS ON HELPING SMALL BUSINESSES GROW AT A COST THAT IS AFFORDABLE AND GETS A RETURN ON THEIR INVESTMENT. BUYING RADIO ADVERTISING SHOULDN'T COST AN ENTIRE MARKETING BUDGET TO GROW YOUR BUSINESS AND THAT IS WHY WE ARE PROUD TO OFFER AFFORDABLE ADVERTISING TO HELP YOU ACHIEVE YOUR BUSINESS GOALS.

The following are advertising opportunities for your business to grow at a minimal cost to you. Helping stretch your marketing budget through digital, on-air and physical advertising.

NEW YEAR SPECIAL

5- 30 SECOND SPOTS PER DAY

6 MONTH COMMITMENT REQUIRED

TOTAL OF 900 COMMERCIALS

TOTAL INVESTMENT: \$675

MAKE IT A 12 MONTH INVESTMENT FOR ONLY \$1200

New Year Special!

900 COMMERCIALS

5X A DAY EVERY DAY FOR
SIX MONTHS ON

CHLRADIO AT CLUBHOUSE217.COM

-75 CENTS PER THIRTY SECOND SPOT

-PICK ANY SIX MONTHS IN 2025 TO AIR

**ONLY
\$675**

CALL OR TEXT
KEITH GIBSON
AT 217-722-3311
TO START ADVERTISING



CLUBHOUSE CAFE MORNING SHOW

8 - 30 SECOND SPOTS DURING THE MORNING SHOW
6AM TO 10AM EVERY MORNING- THE ONLY SPOTS
PLAYED DURING THE MORNING SHOW

5- 30 SECOND SPOTS PER DAY

AVAILABLE EVERY MONTH OF 2025

PLUS BE A GUEST ON A MORNING SHOW TO PROMOTE
YOUR BUSINESS OR EVENT

MINIMUM TOTAL OF 405 COMMERCIALS PER MONTH

TOTAL INVESTMENT: \$400 PER MONTH

MAKE A 3 MONTH COMMITMENT FOR ONLY \$1000



**CLUBHOUSE
CAFE MORNING
SHOW**

OWN THE MORNINGS

THE ONLY COMMERCIALS LISTENERS HEAR DURING THE
CLUBHOUSE CAFE MORNING SHOW CAN BE YOURS!!

8 THIRTY SECOND COMMERCIALS FROM 6AM-10AM
EVERY MONDAY THROUGH FRIDAY

PLUS....

5 COMMERCIALS A DAY MONDAY THROUGH SUNDAY
MINIMUM TOTAL OF 405 COMMERCIALS

PLUS....

BE A GUEST TO PROMOTE YOUR BUSINESS

CLUBHOUSE CAFE SPONSORSHIP COST IS \$400 PER MONTH
AVAILABLE FOR EACH MONTH OF 2025

CALL KEITH GIBSON AT 217-722-3311 SPONSOR TODAY!!

RETRO REWIND SPONSOR

6 - 30 SECOND SPOTS INSIDE EACH SHOW

120- 30 SECOND SPOTS PER MONTH OUTSIDE OF SHOW
FROM 5 AM TO 8 PM (TOTAL OF 100 PER MONTH)

-SOCIAL MEDIA POST AS SPONSOR

SPONSORSHIP LASTS 3 MONTHS

TOTAL OF 864 COMMERCIALS

TOTAL INVESTMENT: \$600 (\$200/MONTH)

**YEARLY SPONSORSHIP TOTAL INVESTMENT
\$2000 (SAVE \$400)**

TOTAL OF 2 SPONSORSHIPS AVAILABLE



LOCAL MUSIC SPOTLIGHT

8- 30 SECOND SPOTS INSIDE EACH SHOW

300 - 30 SECOND SPOTS PER MONTH OUTSIDE OF SHOW
FROM 5 AM TO 8 PM (TOTAL OF 100 PER MONTH)

-SOCIAL MEDIA POST AS SPONSOR

SPONSORSHIP LASTS 3 MONTHS

TOTAL OF 972 COMMERCIALS

TOTAL INVESTMENT: \$450 (\$150/MONTH)

**YEARLY SPONSORSHIP TOTAL INVESTMENT
\$1500 (SAVE \$300)**



LATE NIGHT SPONSOR

12 - 30 SECOND SPOTS INSIDE EACH SHOW

300 - 30 SECOND SPOTS PER MONTH OUTSIDE OF SHOW
FROM 5 AM TO 8 PM (TOTAL OF 100 PER MONTH)

-SOCIAL MEDIA POST AS SPONSOR

SPONSORSHIP LASTS 3 MONTHS

TOTAL OF 1308 COMMERCIALS

\$1112 VALUE!!!

TOTAL INVESTMENT \$660 (\$220/MONTH)

**YEARLY SPONSORSHIP TOTAL INVESTMENT
\$2000 (SAVINGS OF \$640!!)**



EVERYDAY ADVERTISING

5 - 30 SECOND SPOTS PER DAY FROM 5 AM TO 8 PM
(TOTAL OF 150 PER MONTH)

THREE MONTH COMMITMENT REQUIRED

TOTAL OF 450 COMMERCIALS

TOTAL INVESTMENT: \$360 (\$120/MONTH)

YEARLY INVESTMENT: \$1000 (SAVE \$440)

CLUBHOUSE

217

CLUBHOUSE217.COM

Streaming 24/7

*Hit Music from the
past 60 years*

Listen at Home, Work, or On The Road

SPECIAL EVENTS

CLUBHOUSE LOUNGE RADIO PRESENTS

DRINK-N-DIVE TOUR

SATURDAY, JULY 27

DAYLIGHT DRINKS & DIVES

TOUR STOPS

EXIT 210 SALOON-OAKWOOD
HIDEAWAY SLOTS-FITHIAN
FREEMAN'S TAVERN-ROYAL
DALY'S SPORTS BAR-PHILO
TUMBLE INN-CHAMPAIGN

KH KOESTER
AARON WEAVER
PAINTING
217-722014

TUSCOLA Ford

312z TRUCKS



CLUBHOUSE LOUNGE RADIO PRESENTS

BIRDIES & BOGEYS

CHARITY GOLF OUTING

APRIL 20 **20 24**

LOCAL MUSIC 95 SPORTS CHARTER EVENTS

Clubhouse LOUNGE RADIO
CHLRADIO.COM

UNIVERSITY OF ILLINOIS GOLF COURSE
SHOTGUN START AT 1 PM
COST: \$400 PER FOURSOME
INCLUDES LUNCH, ONE MULLIGAN AND TWO DRINK TICKETS PER PLAYER

KIRBY MEDICAL
GOFLAND
RIDINGS



CLUBHOUSE LOUNGE RADIO PRESENTS

BACKROADS & BAR STOOLS TOUR

SATURDAY, APRIL 9TH

2PM-8PM

\$40 PER PERSON

TOUR STOPS

BREAKERS III-FARMER CITY
FULL HOUSE CRAFT BEER BAR-MAROA
BARGENTA-ARGENTA
SNAPPERS-CLINTON



CLUBHOUSE LOUNGE RADIO PRESENTS

STRIKE OUT HUNGER

CHARITY GOLF EVENT
IRONHORSE GOLF CLUB

PROUDLY SUPPORTED BY:

COUNTRY FINANCIAL
TUSCOLA Ford
SCREENMOBILE
BURKEYS
CASTRON
Pepsi
312z TRUCKS
Kieffer
Hilton Garden Inn
CLUBH
AMPUTED HALLWAY
ASPEN TAP
RECTOR CONSTRUCTION
MIKE WILLIAMS
KH KOESTER
THE AXE BAR
TWO MEN TRUCK
Hampton Inn
cibm BANK



CLUBHOUSE LOUNGE RADIO

Drink 4 Pink Tour

Sunday, October 16, 2022

Big or Small... Save 'em All!

TOUR STOPS:
BARGENTA-ARGENTA
WEST END PUB-BEMENT
BLARNEY STONE-IVESDALE
SMOKE & SHINE-TOLONO

THANK YOU TO OUR INDIVIDUAL SPONSORS:

COUNTRY FINANCIAL
TUSCOLA Ford
SCREENMOBILE
BURKEYS
CASTRON
Pepsi
312z TRUCKS
Kieffer
Hilton Garden Inn
CLUBH
AMPUTED HALLWAY
ASPEN TAP
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MIKE WILLIAMS
KH KOESTER
THE AXE BAR
TWO MEN TRUCK
Hampton Inn
cibm BANK

CLUBHOUSE LOUNGE RADIO
CHLRADIO.COM




TAILGATE PARTY

SATURDAY OCTOBER 19

AT MEMORIAL STADIUM
GAME TIME: 7:30

CLUBHOUSE LOUNGE RADIO

COUNTRY FINANCIAL
Auto | Home | Life | Retirement

JORDAN MCDANIEL-COUNTRY FINANCIAL REPRESENTATIVE
1803 WOODFIELD DR SUITE A, SAVOY IL 61874
PHONE: 217-352-9817




CLUBHOUSE LOUNGE RADIO

CAMPUS Crawl

CAN YOU SURVIVE?

SATURDAY MARCH 15

CRAWL STARTS AT 1 PM

TUMBLE INN
FAT CITY
LEGENDS
RED LION
BROTHER'S
MURPHY'S
KAMS
JOE'S BREWERY

\$20 PER PERSON
INCLUDES CAMPUS CRAWL
LONG SLEEVE SHIRT

MUST BE 21.




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STREAMING HIT MUSIC AND SPORTS 24/7 WORLDWIDE

KEITH GIBSON

OWNER/OPERATOR



CALL/TEXT
217-722-3311



CLUBHOUSELOUNGERADIO@GMAIL.COM
CLUBHOUSE217.COM

SCAN THE QR CODE TO SEE
OUR ADVERTISING OPTIONS

